

## Becoming A Ford PAS Business Education Advisory Committee Member

The BEAC is designed to serve the business, engineering, and technology community. Time and perseverance are needed to develop an effective BEAC and to nurture relationships with its members. The most effective members are community-minded individuals who are committed to improving educational opportunities for local students and are willing to devote time to BEAC meetings and follow-up activities between meetings.

### FORD PAS CURRICULUM MODULES

ATA has centered its curriculum on the Ford Partnership for Advanced Studies. Ford PAS provides students with high quality interdisciplinary learning experiences that challenge them academically and develop their problem-solving, critical thinking, and communication skills.

- From Concept to Consumer
- Media and Messages
- People at Work
- Careers, Companies, and Communities
- We All Run on Energy
- Energy from the Sun
- Is Hydrogen a Solution?
- The Nuclear Revolution
- Closing the Environmental Loop
- Energy for the Future
- Calculating Your Future
- Planning for Business Success
- Planning for Efficiency
- Ensuring Quality
- From Data to Knowledge
- Reverse Engineering
- Different by Design
- The Wealth of Nations
- Markets Without Borders
- Global Citizens

## ADVANCED TECHNOLOGY ACADEMY

Chartered by Lake Superior State University

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# ADVANCED TECHNOLOGY ACADEMY

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## FORD PARTNERSHIP FOR ADVANCED STUDIES BUSINESS EDUCATION ADVISORY COMMITTEE



Featuring



FORD PARTNERSHIP  
FOR ADVANCED STUDIES

Next Generation Learning



## The Ford Partnership for Advanced Studies Business Education Advisory Committee

The Business Education Advisory Committee (BEAC) is an integral part of the Ford PAS program and is intended to provide a supportive link between the school program and local businesses, community organizations, and institutions of higher education. The BEAC may offer the following services:

- Provide volunteers to enrich classroom experiences
- Facilitate workplace and higher education learning opportunities for Ford PAS students
- Help establish other valuable contacts with organizations outside the school
- Help with program planning, budgeting, fundraising, and public relations

## Understanding the Contributions of a Business Education Advisory Committee

**What is a BEAC?** The Business Education Advisory Committee (BEAC) is a partnership of business, higher education, and community representatives drawn from Ford PAS communities. The BEAC is an integral part of the Ford PAS program and plays a key role in ensuring its success.

**What are its purposes?** The BEAC provides community support for the Ford PAS program and assistance to the Ford PAS coordinator and teachers. Through BEAC members' contacts with organizations outside the school, the BEAC can ensure that the program provides vital, supportive links between the classroom and local businesses, institutions of higher education, and community organizations. These links enable students to bridge the gap between academic learning and the challenges they will face in higher education, the community, and the workplace of the future.

**Who participates in the BEAC?** BEAC members include business and industry representatives, faculty and staff of colleges and universities, community leaders, Ford PAS teachers, school administrators, and students and their family members.

**What are the BEAC's primary activities?** The BEAC helps to extend learning beyond classroom walls. It enriches students' classroom experiences by recruiting speakers to support the teaching of the Ford PAS curriculum. It expands the classroom experience by facilitating real-world learning experiences in the workplace, higher education, and the community. The BEAC also helps the school maintain and improve the Ford PAS program through assistance with program planning, sponsorship of special programs and events, family outreach, public relations, grant and technology acquisition, information management, and support for teacher professional development.

**What are the expectations of BEAC members?** Serving on the BEAC is similar to serving on the advisory board of a community organization. Members are expected to attend regularly scheduled meetings and occasional activities between meetings. Additional contributions depend on members' available time and interests.

**What do BEAC members gain from their participation?** The BEAC gives its members the opportunity to improve the quality and relevance of local schools, share their expertise with teachers and students, promote high achievement for young people in the community, and expand the pool of highly qualified future students and employees.

## Creating and Maintaining the Business Education Advisory Committee

The Business Education Advisory Committee (BEAC) is an integral part of the Ford PAS program and is intended to provide a supportive link between the school program and local businesses, community organizations, and institutions of higher education. The BEAC may provide volunteers to enrich classroom experiences, facilitate workplace and higher education learning opportunities for Ford PAS students, and help establish other valuable contacts with organizations outside the school. The BEAC may also help with program planning, budgeting, fundraising, and public relations. BEAC members include business and industry representatives, faculty and staff of colleges and universities, community leaders, Ford PAS teachers, school administrators, and students and members of their families.

## Business Education Advisory Committee Activities

The BEAC can support local Ford PAS programs in a variety of ways. Though actual BEAC activities depend on the resources of the community and the specific needs of the local Ford PAS school program, a number of possible activities are suggested below.

- **Educational Enrichment in Ford PAS Classrooms**
- **Real-World Learning Experiences**
- **Introduction to Higher Education**
- **Family Outreach**
- **Public Relations**
- **Fundraising**
- **Acquisition and Use of Classroom Technology**